



Annual Partnership Request

2025



Dear Partners and ShopBIPOC Supporters,

Since our launch in 2022, ShopBIPOC has intentionally grown into a robust directory featuring over 635 local BIPOC-owned businesses. We are committed to growing to further support these businesses. Our efforts are starting to transform systems by ensuring that our dollars stay local, creating a profound impact on both the BIPOC businesses in our directory and the institutional partners that utilize it.

Our impact since 2022

635+

Businesses on
ShopBIPOC platform

\$80K

Raised to support the
ShopBIPOC ecosystem

Our desired impact

- 1 Hire on ShopBIPOC staff
- 2 Improve and establish the ShopBIPOC platform 2.0 which includes adding more features and functionality
- 3 Provide business owners with more networking and professional development opportunities
- 4 Provide business owners with marketing and business development trainings
- 5 Connect businesses on the platform to larger customers and business opportunities

We've only just begun!

Your support is crucial as we continue to create lasting opportunities for BIPOC Communities in Colorado and expand the platform.

Partner Testimonial



SAINT
FRANCIS
CENTER

"St. Francis Center strives to...use our financial resources in ways that reflect our commitment to equity and service. Our partnership with ShopBIPOC has made it so much easier for us to act on this intention. From roofing to janitorial and everything in between, ShopBIPOC is my first stop when I am looking for any goods or services.

With ShopBIPOC, I **know that our operation dollars are making a lasting, positive impact.**"



Business Testimonials

...
XATRUCHO
...

"One of the **biggest contracts** that my company has gotten came from being involved with ShopBIPOC."

"Honestly, I just wanted to say **thanks and congratulations on the amazing work** that ShopBIPOC is doing for small businesses."



Business owners express gratitude for the directory being free, which increases exposure for their small business. Owners look forward to seeing the expansion of the shopBIPOC platform through shopBIPOC 2.0.



Partnership Tiers

Your ongoing support is essential as we expand our platform and uplift BIPOC small businesses in Colorado. Here are the ways you can continue partnering with us:

	Diamond \$25,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$500
Collaborate on ShopBIPOC 2.0 Platform Receive an exclusive invitation to use ShopBIPOC 2.0 when ready	✓	✓	✓	✓	✓
Name Recognition Your organization will be featured on the ShopBIPOC website	✓	✓	✓	✓	✓
Volunteering Opportunities for Employees Engage your employees in meaningful volunteer opportunities	✓	✓	✓	✓	
Impact Report Detailed reports on the use of funds and the achievements	✓	✓	✓		
Special Access to Collaborative Partners Network Exclusive opportunities to connect with our network of collaborative partners	✓	✓	✓		
Eligible for the ShopBIPOC Governance Board Opportunity to apply for a position on our Governance Board, contributing your knowledge and experience	✓	✓			
Logo Placement Prominent placement in our quarterly newsletter, website and promotional banner	✓	✓			
Co-Hosting Opportunities Opportunities to co-host events with the ShopBIPOC team as well as speaking opportunities to spotlight your business	✓	✓			
Ad Placement Opportunity to host an ad on our website's main pages	✓				